



California Junior Livestock Association

P.O. Box 41430 • San Jose, CA 95160

Phone: 408-888-2503 • Fax: 408-776-9811

Email: pacshow@earthlink.net

Dear Friend of the CJLA,

2020 marks 21 years since the inception of the California Junior Livestock Association. It began as a dream to unite kids who love to show livestock with adults and groups who wanted to provide show and educational experiences for them. Today the CJLA boasts an annual membership of over 350 members who compete in Steer, Heifer, Market Hog, Market Sheep, Market Goat, Wether Dam Ewe and Wether Dam Doe Divisions. They have the opportunity to exhibit at 30-plus sanctioned shows held throughout the state from January through December. From beginning level to the most advanced presentation, CJLA strives to offer positive experiences for everyone. It has provided a venue for our young members to showcase their passions and commitment to excellence in the show ring, in school, and in their daily lives.

Our members love what they do. They love to raise and show livestock. From selecting a certain animal, setting goals, and working hard, to competing in show rings up and down the state, CJLA kids are up to the challenge. But it's more than time in the ring — it is time with family, making friends, and building memories that will last a lifetime.

The California Junior Livestock Association has become the cornerstone of the junior livestock scene in our state. Our focus is on providing members with opportunities for recognition as they set and attain new goals, expand their animal husbandry skills and industry knowledge, and compete with their cattle, sheep, hogs, and goats in competitive events. Every member is honored at the annual Award Ceremony, and the top exhibitors in each division are awarded prizes for their achievements. In addition to earning awards for exhibiting their animal projects, members can also enter other CJLA contests. The Weaver Leather Essay Contest and the Dave Spaulding Memorial Scholarship appeal to our youngest to oldest members. The CJLA continually strives to offer something for all our members and we are excited for the new events planned for this year, and into the future!

Our upcoming Award Ceremonies, recognizing the achievements of our 2020 members, will be held February 13, 2021 at the Mid-State Fairgrounds in Paso Robles, CA. Cal Poly's Western Bonanza Junior Livestock Show is also taking place this weekend at the fairgrounds and many of our members and their families will be attending both events. We are planning our Award Presentations at each show-ring during the day so all attendees can watch our members receiving their awards.

In order to reach our goal of providing special awards to all our members, the CJLA relies completely on the generosity of those who share our belief in the future of our youth and the future of agriculture. CJLA members are the leaders and bright stars of tomorrow who use the skills they learn today in their future endeavors. Your sponsorship will help the CJLA give awards that can be used in our members' future projects, education, and careers. Large or small, all contributions go directly back to our members and help to ensure the success of our award program.

You can help us keep our vision alive through your support. Please read through the enclosed sponsor information. Several levels of support are offered and you can choose where you want your donation applied.

To make a contribution to CJLA, please fill out and return the enclosed form or you may go to the CJLA website – www.cjlainfo.com and use our PayPal service. If you have any questions at all, please contact me directly at (408) 888-2503.

The CJLA truly values your support, but more importantly, our junior members and their families appreciate it! We promise to put your contribution to good use. Thank you for your consideration of our request.

Sincerely,

Heidi Beljean

Heidi Beljean
CJLA Chairman



California Junior Livestock Association — 2021 Sponsorship Levels

As a sponsor, your contribution will be used to benefit the entire CJLA Award Program as we recognize all members for their hard work and achievements throughout the past year.

BRONZE SPONSOR (\$50 – 199)

- Listed as Bronze Level Sponsor in the Ceremony Program, on the CJLA website, and in the CJLA Ceremony feature section of the Pacific Showcase Magazine.

SILVER SPONSOR (\$200 – 499)

- Listed as Silver Level Sponsor in the Ceremony Program, on the CJLA website, and in the CJLA Ceremony feature section of the Pacific Showcase Magazine.

GOLD SPONSOR (\$500 – 999)

- Listed as Gold Level Sponsor in the Ceremony Program, on the CJLA website, and in the CJLA Ceremony feature section of the Pacific Showcase Magazine.
- Link to your name/business website posted on the CJLA Website.

DIAMOND SPONSOR (\$1,000 - \$2199)

- Listed as Diamond Level Sponsor in the Ceremony Program, on the CJLA website, and in the CJLA Ceremony feature section of the Pacific Showcase Magazine.
- Name/Company/Logo featured on Banner displayed during Ceremony.
- Business card ad (black & white) featured in Ceremony Program.
- Business card ad featured on CJLA Website.
- Link to your name/business website posted on the CJLA Website.

PLATINUM SPONSOR (\$2200 +)

- Full page ad (black & white) featured in Ceremony Program.
- Full page ad on CJLA website with link to your website.
- Name/Company/Logo featured on Large Banner displayed during Ceremony.
- Full-Color/Full-Page ad in the Pacific Showcase (Junior Livestock Magazine representing youth involved in livestock production and activities West of the Rockies).
- Name/Company/Logo on item(s) donated if desired. (logo needed by Dec. 18th, 2020)



Ceremony Dates – February 11-14, 2021
“Recognizing our 2020 CJLA members”

SPONSOR INFORMATION

Name (Individual/Family/Business) _____

Contact Person _____

Phone # _____ Fax # _____

Address _____

City _____ State _____ Zip _____

Email Address _____

Yes, I will sponsor the 2020 CJLA award Program!

Sponsorship:

Bronze Level - \$50-199 _____ **Silver Level - \$200-499** _____

Gold Level - \$500-999 _____ **Diamond Level - \$1,000-\$2199** _____

Platinum Level - \$2200 + _____ **Other Amount** _____

Method of Payment: Check enclosed Please send me an invoice
 I will pay with Paypal on the CJLA website: **www.cjlainfo.com**

If you would like to sponsor a specific division, please indicate your choice below:

Heifers Steers Sheep Swine Market Goats Wether Dam Ewes Wether Dam Does

Premium Award Sponsor: *Please indicate on the next page the award you wish to sponsor.*

CJLA Auction- held during the Annual Award Ceremony

Proceeds from our silent auction directly benefit the CJLA Award Program. If you would like to donate an item, please list it here. Items specified prior to the Ceremony will be listed in the Program. Need ideas for a donation? Weekend get-aways, concert or sport tickets, unique furniture, decorations, jewelry, goodie baskets, and hand-made items are just a few suggestions!

I wish to donate the following:

Please RSVP by January 11, 2021 to be highlighted in the Ceremony Program.

Donations will gladly be accepted after the above date and throughout the year.

Sorry, I will not be able to sponsor the CJLA at this time.

If you have any questions, contact Heidi at 408-888-2503 or by e-mail: pacshow@earthlink.net. Thank you!

Please return this form to Heidi Beljean, CJLA Chairman

Mail to: PO Box 41430, San Jose, CA 95160 or Fax to: 408-776-9811

Deductible Contribution: The CJLA is a 501-C-3 nonprofit organization.



As a CJLA Sponsor, you may choose where your donation is applied to the Award Program.

1. As a general donation, your contribution will be applied towards the awards that are given to our Top Ten Recipients in every division for all species. **Or.....**
2. You may choose to have your donation applied to the division of your choice (Steer, Heifer, Lamb, Hog, or Goat divisions). Your contribution will be used for the awards given to those division members. **Or....**
3. Award Sponsor: You may choose to donate a Specific Award from the list below. You will be listed as the donor of this award. These awards are the highest honors given to our recipients and are treasured by those who have earned them.

****All Donors will also receive the special benefits for the level in which your donation qualifies as stated on the Sponsorship Levels page.*

AWARD JACKET – Embroidered & Monogrammed - given to each of the Champion Overall Division Winners. (Six Award Jackets are presented)

Donation: \$350.00 each Steer Heifer Lamb
 Hog Market Goat Wether Dam Ewe Wether Dam Doe

DIVISION WINNER BELT BUCKLES - Donation: \$300.00 each

(Twenty Division Winner Buckles are awarded)

Heifer Division:	<input type="checkbox"/> Angus	<input type="checkbox"/> Hereford	<input type="checkbox"/> Shorthorn	<input type="checkbox"/> Maine Anjou
	<input type="checkbox"/> Charolais	<input type="checkbox"/> All Other Purebreds	<input type="checkbox"/> All Other Breeds	
Steer Division:	<input type="checkbox"/> English	<input type="checkbox"/> Black/Black-Cross	<input type="checkbox"/> All Other Color	
Lamb Division:	<input type="checkbox"/> 9-12	<input type="checkbox"/> 13-15	<input type="checkbox"/> 16-19	
Hog Division:	<input type="checkbox"/> 9-12	<input type="checkbox"/> 13-15	<input type="checkbox"/> 16-19	
Market Goat Division:	<input type="checkbox"/> 9-12	<input type="checkbox"/> 13-15	<input type="checkbox"/> 16-19	
Wether Dam Ewe Division:	<input type="checkbox"/>			
Wether Dam Doe Division:	<input type="checkbox"/>			